



Holiday Inn Virginia Beach-Norfolk Hotel and Conference Center Virginia Beach

The Holiday Inn Virginia Beach-Norfolk Hotel & Conference Center is a newly renovated 307-room full service property. Our hotel features Ashley's Bistro and Bar, Blue Bar located in the lobby, fitness center, indoor and outdoor pool with seasonal Tiki bar, and 24,000 sq. ft. meeting space. We also provide complimentary airport transportation and wireless Internet in all guestrooms as well.

Green Statement: "Our hotel wants to provide the opportunity to preserve our environment and make a better work environment for our guest and our employees."

GREEN ACTIVITIES



Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Purchase water and energy efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize use of bleach and chlorinated chemicals
- Use an "ozone laundry system" that greatly minimizes the need for detergents and saves water
- Line dry linens whenever possible



Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, newspaper, office paper
- Have recycling bins located: on the first floor by every vending area and in the office
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- Track overall solid waste costs

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Donate excess food from events
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable
- Use cloth napkins

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Use refillable pens and toner cartridges
- Make double-sided photocopies and avoid making extra photocopies



Building and grounds

- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Re-use paint thinners
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping



Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have established a numeric goal to reduce water consumption over time

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
 - High efficiency dishwashers
 - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
 - Low flow toilets (use 1.6 gallons per flush or less)
 - Waterless urinals
 - Automatic faucets or toilets in public restrooms

Activities outdoors

- Have an effective landscape management plan which utilizes metering and rain gauges, and minimizes lawn areas
- Have an effective storm water management plan which includes pervious pavement, and minimization of impervious areas (paving, concrete, etc.)
- Have installed cisterns



Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time

Heating and cooling

- Have individual thermostats for each room/area
- Have installed ENERGY STAR-rated windows and doors
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use lighting sensors to turn on/off lights
- Use occupancy sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning



Appliances and electronic devices

- Use ENERGY STAR qualified appliances (commercial kitchens, heating and cooling, consumer electronics)
- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms an the end of the workday or when otherwise not being used

Building Construction and Renovation

- Are working to achieve LEED-EB (existing building) certification through operational changes and renovations



Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
 - Utilize cloth napkins and water pitchers
 - Utilize low fluorescent lighting, low-energy A/C units
 - Utilize automatic flush toilets in banquet restrooms
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For more information on **Holiday Inn Virginia Beach-Norfolk Hotel and Conference Center**, see www.holidayinn.com/hotels/us/en/orfgr/hoteldetail or contact Rick Davis at rdavis@hiexecenter.com or (757) 226-9113.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen or www.virginiagreentravel.org.

